Media Kit

Warrigal

About Warrigal

With nearly six decades of experience, we're proud to be an award-winning, not-for-profit aged care organisation. Serving the Illawarra, Southern Highlands, Queanbeyan, and Canberra regions, we offer a diverse range of Residental Aged Care, Community Village, Home Services, and Social Support services.
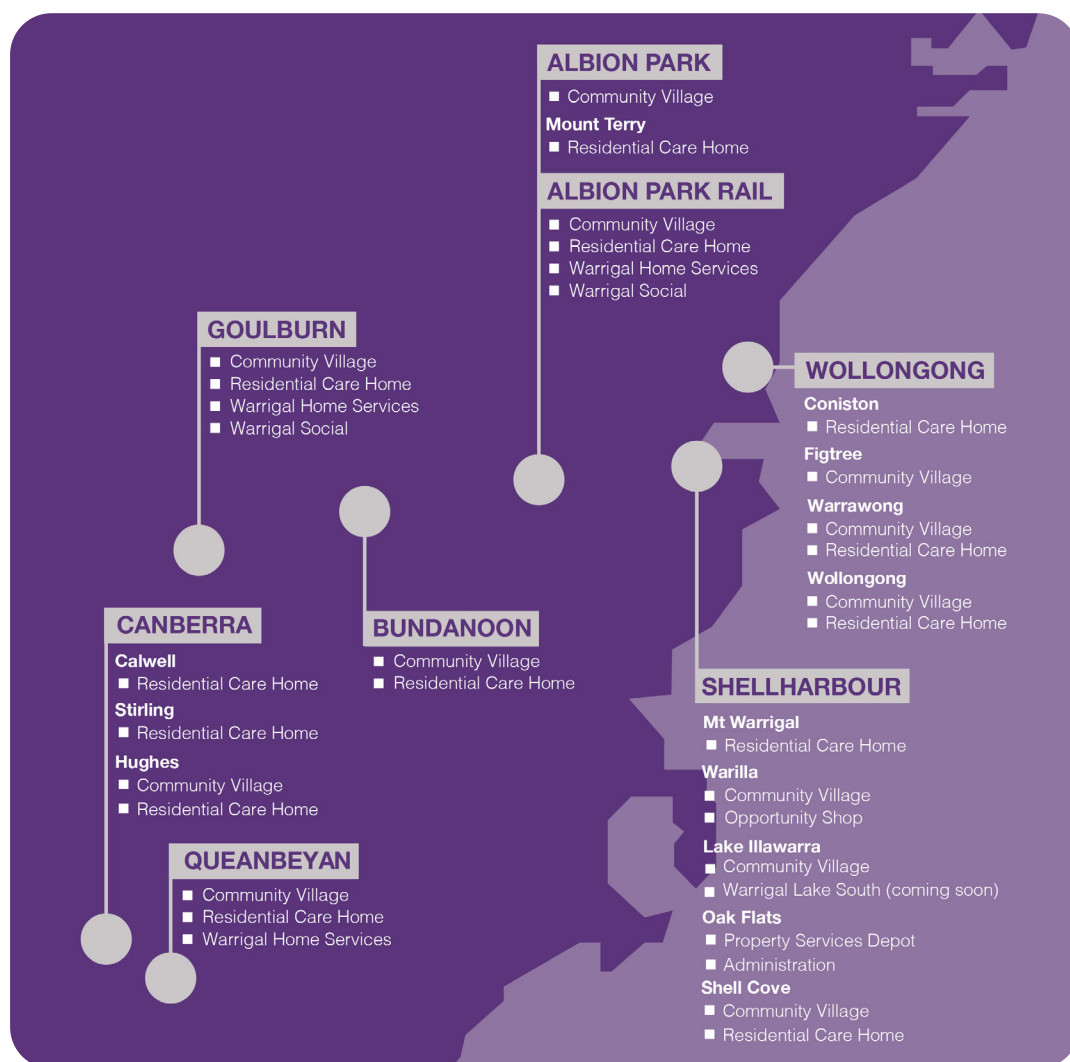
Vision

A world where older people feel **known**, **loved**, and **connected**.

Values

Integrity • Respect • Compassion • Innovation

Where we're located:

ALBION PARK
- Community Village

Mount Terry
- Residential Care Home

ALBION PARK RAIL
- Community Village
- Residential Care Home
- Warrigal Home Services
- Warrigal Social

GOULBURN
- Community Village
- Residential Care Home
- Warrigal Home Services
- Warrigal Social

WOLLONGONG

Coniston
- Residential Care Home

Figtree
- Community Village

Warrawong
- Community Village
- Residential Care Home

Wollongong
- Community Village
- Residential Care Home

CANBERRA

Calwell
- Residential Care Home

Stirling
- Residential Care Home

Hughes
- Community Village
- Residential Care Home

BUNDANOON
- Community Village
- Residential Care Home

SHELLHARBOUR

Mt Warrigal
- Residential Care Home

Warilla
- Community Village
- Opportunity Shop

Lake Illawarra
- Community Village
- Warrigal Lake South (coming soon)

Oak Flats
- Property Services Depot
- Administration

Shell Cove
- Community Village
- Residential Care Home

QUEANBEYAN
- Community Village
- Residential Care Home
- Warrigal Home Services

Key Messages
Towards 2030

Customers Matter

- Warrigal is committed to creating communities where all older people feel safe, connected and valued.

- We partner with families, carers, and quality providers to create exceptional aged care experiences.

- Our drive for transparency and advocacy strengthens trust within the communities we serve.

High-quality Integrated Services

- Warrigal's tiered care model ensures choice, flexibility, and high-quality support.

- We provide in-home, community village, and residential aged care options, ensuring people can live how they choose.

- Our commitment to exceptional living, health, and social support helps residents thrive.

Workforce (including Volunteers)

- With over 2,000 staff and 400+ volunteers, Warrigal continues to grow to meet community needs.

- We invest in staff development, innovation, and technology to enhance service delivery.

- Our strong culture ensures a highly competent, socially engaged workforce that puts residents first.

Growth

- Warrigal is committed to long-term sustainability, ensuring high-quality services are accessible and cost-effective.

- Our innovative business models and technology-driven efficiencies keep our services financially self-sustaining.

- Through strategic expansion, we continue to serve more communities while maintaining our not-for-profit mission.

"Safe, connected, and loved. As I walk through our homes and villages, I am often reminded of how central these feelings are to the families and the people for whom we provide care. At Warrigal, ensuring our residents feel safe, connected, and loved is not just a promise - it is at the heart of everything we do. It reflects the trust they place in us during one of life's most significant transitions."

Jenni Hutchins, Warrigal CEO

Service and Staff Snapshot

13
Residential Care Homes

12
Community Villages

4525
Older People Supported

2332
in Residential Care

721
in Community Villages

166
in Warrigal Social

1306
in Home Services

Gender Profile

- **81%** Women
- **19%** Men
- **3** of our **7** directors are women
- **78%** of managers are women
- **4 women** executive managers within the **7-member** executive team

Staff Profile

10% Casual

33% Full Time

57% Part Time
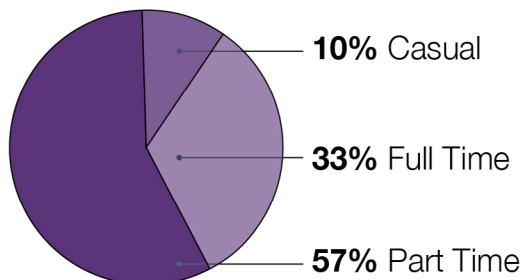
2083
Total Number of Staff

421
Total Number of Volunteers

*data as of 2024 Annual Report

Recent Achievements

2022

Silver Australasian Reporting Awards
Winner Illawarra Business Awards: Excellence in Large Business

2023

Silver Australasian Reporting Awards
Winner Community Service Awards: A Brilliant Idea (team)

2024

Winner Illawarra Business Awards: Large Business
Winner Illawarra Business Awards: Workplace Culture
Winner Illawarra Business Awards: Business of the Year

Logo Use

Presented as either purple for use with a white background, or white for use with a purple background.

Minimum Size

To ensure legible reproduction of our logo the minimum width is 20mm. Please do not re-create our logo. Artwork in Black, CMYK and RGB can be obtained from our Warrigal marketing team.

Only use the logo files provided; do not alter the colours or proportions of the logos.

Brand Colours

Primary Colour

Purple plays a key role in distinguishing our brand. All communications feature the colour purple either within the logo, headings or the surrounding shapes and assets.

Secondary Colour

Secondary colours are used to support the primary purple. They are used for headlines, charts and body copy for example, on inside pages.

Highlight Colour

The gold highlight is utilised across our brand to highlight key messages and call-to-actions.

Primary

Purple

CMYK: 78, 95, 21, 7

RGB: 90, 46, 113

HEX: #5A2E71

Highlight

Gold

CMYK: 0, 27, 93, 0

RGB: 252, 192, 12

HEX: #FCC00C

Secondary

Black

CMYK: 0, 0, 0, 100

RGB: 0, 0, 0

HEX: #000000

Dark Grey

CMYK: 35, 28, 28, 0

RGB: 180, 177, 177

HEX: #B4B1B1

Light Grey

CMYK: 20, 17, 17, 0

RGB: 212, 208, 207

HEX: #D4D0CF

White

CMYK: 0, 0, 0, 0

RGB: 255, 255, 255

HEX: #FFFFFF

Brand Fonts

Primary Font

Helvetica Neue Light

Helvetica Neue Bold

Substitute

Arial